



**Zioccie** is an and athleisure clothing company founded by a group of fitness enthusiasts in 2020 that provides timeless, on-trend, and high-quality products for women. We offer the softest yoga, **activewear & athleisure** clothes with the versatility for being active and lounging. Our goal is to provide women with high-quality and affordable apparel that is both functional and fashionable. Zioccie delivers a distinct style and guarantees first-class quality, fitting, and performance.

As a growing company, our aim is to build a name for ourselves by promising customers comfort and style. We carefully choose soft yet strong fabric to introduce new and unique products. Over the past two years, we have improved ourselves and have gotten a great response from customers who have purchased our products.

A soul-centered purpose fuels us to deliver better style, luxury, and body confidence for everyone. Whether you're working out or chilling, Zioccie's fasionable products want you to join along for the journey, bringing self-expression, confidence, and playfulness into every move you make. We hope you love wearing our apparel as much as we love creating it.

# Premium Activewear, Yoga, and Athleisure Apparel for Powerful Women.

Zioccie is on a mission to empower women to look and feel their best in timeless, modern, and high-quality <u>activewear</u>, yoga, and athleisure apparel. Leggings are no longer just for the yoga class; they can be worn to the boardroom or out in the city with equal ease. It is Zioccie's commitment to empowering us to live our most active and versatile lives.

### It All Begins with Better Fabrics

As we are growing and researching, we keep an eye out for the high-quality fabrics. We do so to produce fashionable items that are comfortable for you. No matter how often you wear our clothing, their comfort, support, and overall softness will not decline.

We only use fabrics that have been meticulously chosen to create stunning pieces that can be worn for yoga, pilates, gym workout or any other type of movement without sacrificing functionality.

## **High Quality With Affordable Price**

Our product is all about details. To us, yoga wear, activewear, and athleisure attire should be accessible, affordable, high-quality, and, most importantly, comfortable. Our products stand out from the crowd because of the attention to detail we put into every element. We provide a one-of-a-kind look while guaranteeing the highest quality, fit, and functionality levels.

<u>Activewear and sportswear</u> refer to clothing and apparel designed specifically for physical activities, sports, and exercise. These types of clothing are made with materials that prioritize comfort, flexibility, breathability, and performance. They are designed to enhance the wearer's comfort, range of motion, and overall athletic performance.







Here are some common features and characteristics of activewear and sportswear:

Moisture-wicking: <u>Activewear and sportswear</u> often incorporates moisture-wicking fabrics that draw sweat away from the body, allowing it to evaporate quickly. This helps keep the wearer dry and comfortable during physical activity. Breathability: Sportswear is designed to be breathable, allowing air to circulate and preventing overheating. Mesh panels or strategic ventilation are often incorporated into the garments to enhance airflow.

Stretch and flexibility: Activewear typically includes fabrics with a good degree of stretch, such as spandex or elastane, which provides flexibility and allows a wide range of motion. This feature is particularly important in sports and activities that require agility and freedom of movement. Durability: Sportswear is designed to withstand rigorous physical activity. The materials used are often durable and resistant to wear and tear, ensuring that the garments can withstand repeated use and washings.

Reflective elements: Many activewear pieces include reflective details or accents, especially those intended for outdoor activities or low-light conditions. These elements improve visibility and safety during evening or early morning workouts. Versatility: Activewear is often designed to be versatile, suitable for various types of physical activities. For example, you may find leggings, shorts, tops, and jackets that can be worn for running, yoga, cycling, or gym workouts.

Stylish designs: In recent years, activewear has become increasingly fashionable. Many brands offer sportswear that combines functionality with trendy designs and colors, allowing individuals to express their personal style while being active.

Athleisure wear for women is a popular clothing trend that combines elements of athletic wear with everyday fashion. It is a versatile style that blends comfort, functionality, and style, allowing women to transition seamlessly between their workout sessions and daily activities while looking fashionable. Athleisure wear is designed to be both practical for physical activities and aesthetically appealing for casual wear.

Here are some key features and characteristics of athleisure wear for women:

Leggings: Leggings are a staple in athleisure wear. They are typically made from moisture-wicking and stretchy materials such as spandex or nylon. Leggings offer comfort, flexibility, and a sleek look, making them suitable for workouts, running errands, or casual outings.

Yoga Pants: Yoga pants are similar to leggings but often have a slightly looser fit. They are designed with a wide waistband for comfort and flexibility during yoga sessions or other low-impact exercises. Yoga pants can be paired with various tops for a trendy and relaxed look. Sports Bras: <a href="Athleisure wear for women">Athleisure wear for women</a> often includes sports bras that provide support and comfort during physical activities. They are designed to be worn on their own or layered under tops and can feature stylish designs and patterns.



Sneakers: Completing the athleisure ensemble, sneakers are a must-have footwear choice. Comfortable and stylish athletic shoes can be paired with leggings, joggers, or even dresses to achieve a fashionable sporty vibe. Versatility: Athleisure wear offers versatility, allowing women to effortlessly transition from the gym or workout class to other daily activities. The clothing pieces can be mixed and matched to create various looks suitable for different occasions.

Leggings for Kids have become a wardrobe staple for kids, offering comfort, flexibility, and style. Whether for active play, sports, or casual wear, leggings provide a practical and fashionable clothing option for children. When selecting leggings for kids, several factors should be considered, including size and fit, materials, design, durability, and layering options. This article aims to guide parents and caregivers in choosing the perfect leggings for their little ones, ensuring both comfort and durability.

#### Size and Fit:

Finding the right size and fit is crucial for kids' leggings. Leggings should fit snugly but not be overly tight, allowing for unrestricted movement. Most brands offer size charts to help determine the appropriate size based on a child's measurements. Remember to consider the child's age and growth rate, opting for leggings with some room to accommodate growth spurts.

#### Material:

Choosing the right material is essential for both comfort and durability. Look for leggings made from breathable and stretchy fabrics such as cotton, polyester, or a blend of materials. These fabrics allow for ease of movement and provide a comfortable feel against the skin. Consider the climate and activity level to determine the ideal fabric weight and thickness.

#### **Elastic Waistband:**

<u>Leggings for Kids</u> typically feature an elastic waistband, ensuring a secure and comfortable fit. Some leggings also have adjustable waistbands or drawstrings, allowing for a customizable fit. An elastic waistband ensures that the leggings stay in place during active play or sports activities.

<u>Cute activewear outfits</u> combine style and functionality, allowing you to feel confident and fashionable while staying comfortable during your workouts or daily activities. Here are a few ideas for creating cute activewear outfits: Leggings + Sports Bra + Flowy Tank Top: Pair highwaisted leggings with a stylish sports bra in a complementary color. Layer a flowy tank top or a loose-fitting crop top over the sports bra for a chic and relaxed look.

Matching Set: Opt for a matching set of leggings and a sports bra in a fun and vibrant pattern or color. Coordinating sets create a put-together look effortlessly. Joggers + Crop Top + Jacket: Choose a pair of joggers in a soft fabric and pair them with a crop top for a trendy look. Layer a lightweight jacket, such as a bomber or a windbreaker, for added style and functionality.

<u>Cute activewear outfits</u> Bike Shorts + Oversized Sweatshirt: Bike shorts are versatile and can be paired with an oversized sweatshirt or hoodie for a laid-back and sporty outfit. Complete the look with chunky sneakers for an on-trend touch. Tennis Skirt + Polo Shirt: For a sporty and preppy look, opt for a tennis skirt paired with a classic polo shirt. Add some sneakers or tennis shoes to complete the outfit.

Mesh Leggings + Tank Top + Mesh Top Layer: Embrace the athleisure trend by wearing mesh leggings with a solid-colored tank top. Layer a sheer mesh top over the tank for a stylish and edgy ensemble. Athleisure Dress + Sneakers: Choose an athleisure dress that combines comfort and style. Pair it with your favorite sneakers for an effortlessly cute and sporty outfit.